AAML Board of Managers Agenda
January 3, 2017

In Attendance: Peter Gladstone, Susan Stafford, Jack Long, Shannon Novey, Joe Hunt, David Manz, Ashley Myers, Diane Holmes, Jonathan Root, Mark Sessums, Natalie Lemos, John Schutz, Reuben Doupe.

1. Welcome/President's Report – Peter Gladstone. Peter thanked all who attended the National meeting in Chicago.

2. Welcome New BOM Member Shannon Novey – Peter Gladstone welcomed the newest BOM appointment, Shannon Novey, who is filling the space vacated by Elisha Roy's promotion to Secretary.

3. 2018 Review Course Update- Susan Stafford reported the Review Course registration numbers are slightly above where they were this time last year. Additionally, many of the speakers are AAML Members. She discussed the Institute Marketing campaign as it will play out at The Review Course. CateComm will be on-site and will film AAML Members doing FaceBook Live presentations at The Review Course. Additionally they will take pictures of some of the AAML presenters. Finally, they will do "live from The Review Course" segments with Elisha and others at the Institute Table. There will be an AAML cocktail party the Thursday of the Review Course in Peter Gladstone's suite.

4. 40th Institute Report- Elisha Roy was not able to be on the call. Susan reported all speaking spots are full save one Elisha is waiting to confirm. Susan discussed the need for all Fellows to assist with sponsorships. Peter thanked Elisha for stepping in and taking over the Institute

5. Marketing Update- Susan Stafford covered most of the marketing update with the Review Course report, but added we will do targeted FB marketing of The Institute based on past attendees and current Review Course registrants.

6. Legislative Update – Elisha Roy reported by e-mail nothing has changed since our last meeting. David Manz reported the Kaaa bill has House and Senate sponsors (SB 676/HB639) and he will be testifying in TLH later this month on the Bill

    The call was adjourned
    Respectfully Submitted by Susan Stafford 1/3/18